

WHERE DID YOU HEAR ABOUT US?



By finding out where your business is coming from helps you analyse your marketing activities – what is working and where more activity needs to take place.

So always remember to ask – Where Did You Hear About Us?

conference-worcestershire needs your help in analysing the success of its activities for its members! Help us to identify how much direct business you receive as a result of our activities.

Help us to Help You!

Always ask – how did you hear about us? And if they mention conference-worcestershire or any of our marketing activities please tell us!

To help - on your conference guide entry & website listing we have added a unique Guide/Web Reference Number for each member. For example The Elms Hotel has the reference CW-089-004R. Please ask clients for this reference number.

You could win a £25.00 gift voucher of your choice.

For every member who tells conference-worcestershire that they have had some direct business as a result of our activities, will be entered into that quarters draw to win a £25.00 Gift Voucher of their choice*...

If there are several of you in the team tell us which member of the team took the enquiry and we will enter that particular person.

How and When to tell conference-worcestershire about all the direct business you have received..

- Tell me straight away every time you receive an enquiry - or-
- Keep a record in the office and then, say every month, drop me a line.

Tel: 01905 766895

E-mail: erobinson@worcestershire.gov.uk

Just remember to contact me before the next members meetings, as that quarters draw will take place then.

Good Luck.

* Selected from any major high street, DIY, garden, home or music stores.